

EVAN COSTA

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Recent graduate of The College of New Jersey with a passion for animation, video editing, and 3D. Combining over 7+ years of production experience with industry-standard tools and hands-on production experience across live broadcast, post-production, and motion design.

EXPERIENCE

Freelance Media Migration Specialist / TIAA / Nuveen, Remote

Feb 2026 – Mar 2026

- Architected and executed migration of 4,800+ video assets from Vimeo to Frame.io for TIAA/Nuveen's enterprise media library, spanning archival content from 2020 to 2026 across multiple brand portfolios.
- Built a custom Python automation pipeline (yt-dlp, FFmpeg, SQLite progress tracking) to handle authentication, enumeration, download, and verification across 16 source folders, including filename-collision logic to preserve library integrity.
- Delivered weekly progress reports to the project manager and managed direct client communication on technical scope, timeline, and pricing for each phase of the engagement.

Videographer & Video Editor / Communications, Marketing & Branding Dept., TCNJ, Ewing, NJ

Sep 2025 – May 2026

- Produced and edited the official 2026 Commencement video, capturing the College's signature moments for distribution to graduates, families, and alumni.
- Edited promotional and recruiting material for the College's Nursing program and other academic departments.
- Recorded the 2025 TCNJ Fall Cub Concert featuring a notable musician, supporting both archival and promotional use.
- Recorded the 2025 TCNJ Career Fair, delivering footage used in campus marketing and student engagement materials.
- Supported art directors and photographers on professional photo shoots by serving as a stand-in talent for framing, lighting, and composition calibration.

Freelance Video Editor / TCNJ Department of Athletics, Ewing, NJ

Spring 2026

- Edited a 35-minute Zoom interview between TCNJ's Head Wrestling Coach and a guest from Lehigh University into a tightly cut 3-minute highlight reel, delivered on a one-week turnaround for the program's end-of-season banquet.

Camera Operator / "Garden State Live" – Senior Thesis Production, TCNJ, Ewing, NJ

Spring 2026

- Operated a Blackmagic camera rig during live multi-camera production, dynamically adjusting focus, zoom, pan, and tilt to capture musical performances and segments.
- Coordinated shot timing with the switcher and broader crew over headset comms, contributing to a smooth real-time broadcast workflow.
- Contributed creative direction by proposing the featured house band's name and concepting logo design, both of which were adopted into the show's final identity.

CW Intern II / TIAA, New York City, NY

May 2025 – Aug 2025

- Edited webinars focused on retirement planning and financial advice, transforming complex information into concise, digestible content for broader audience accessibility.
- Operated teleprompter for live webinars, including the Global Investment Committee's 2025 Midyear Outlook and a high-profile session featuring the CEO of Nuveen.
- Collaborated with team members to provide constructive feedback on ongoing projects, supporting a positive, productive environment.

- Built proficiency in Adobe Premiere Pro and After Effects through hands-on mentorship from senior editors, improving technical skill and project quality.

EDUCATION

Bachelor of Arts, Interactive Multimedia / *The College of New Jersey, Ewing, NJ*

Aug 2022 – May 2026

- Minor in Communications • GPA: 3.4+ • Dean's List, multiple semesters.
- Relevant coursework: Design Fundamentals, Interpersonal Communication, Public Speaking.

SKILLS & TOOLS

Video & Post-Production: Adobe Premiere Pro, Adobe After Effects, Filmora; multi-camera live broadcast workflow; teleprompter operation.

3D & Motion: Blender (modeling, animation, lighting, rendering)

Production Hardware: Blackmagic camera rigs, professional audio and lighting setups, headset/comms-based live production.

Software & Productivity: Adobe Creative Suite, Microsoft Office, Google Workspace, Canva, Zoom.

Languages: English (fluent), Portuguese (fluent), Spanish (conversational basics).